

Walter Majongwe

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I specialize in creating user-centric web and mobile interfaces that seamlessly blend creativity with functionality. My expertise includes user-centered design, proficiency in Adobe CC, Figma, Miro, and Sketch, along with a solid understanding of HTML and CSS. Recently, I have expanded my skill set to include foundational knowledge in AI and machine learning, further enhancing my design capabilities and staying ahead of industry trends.

Product Designer

at Boston Scientific
Jun 2022 - Feb 2024

- Application Design Leadership: Led the design of applications, increasing usage by 50% and saving hundreds of hours, allowing representatives to focus more on client care.
- Data-Driven Design for CTAP (Coronary Therapies' Account Potential): Enhanced the CTAP program using data-driven decisions and user feedback.
- Complex Dashboard Creation: Designed intuitive dashboards for the mobile app, improving efficiency and clarity in medical procedures and device usage.
- User Experience Enhancement: Conducted user interviews and testing to create user-friendly, data-driven interfaces.
- Watchman Website Development: Assisted elderly users in identifying their needs and approaching doctors, ensuring legal compliance.
- Collaborative Approach: Worked with cross-functional teams to meet business goals and user needs, facilitating design workshops and feedback sessions.

Sr Digital Designer

at 2heads
Sept 2021 - May 2022

- Engaging UX/UI Designs: Crafted engaging UX/UI designs and dynamic digital content, including style frames and storyboards.
- 3D Environments Collaboration: Collaborated with 3D artists and developers to create immersive 3D environments for businesses in the aviation, healthcare, defense, and entertainment sectors.
- Belden Project: Worked with the development team to create a 3D environment showcasing connectivity in a smart plant, delivering a user-centric, educational experience that demonstrated Belden's capabilities.
- Bombardier Project: Directed UX design for Bombardier, creating screens and presenting to the client. Achieved over 1 million views and featured the G8000 jet launch. The environment was featured on the cover of the EBACE show magazine.
- Illumina Kiosk: Managed the end-to-end design process for an interactive event kiosk, collaborating with the development team to showcase Illumina's products.

Sr UX Designer (contractor)

at Gtb, Keko, AML
Jan 2019 - Jan 2020

- User-Centric Design: Created clear, user-centric designs in fast-paced environments.
- Engaging Experiences: Developed user journeys and interactive prototypes.
- UI Research & Interviews: Conducted UI research and user interviews.
- Versatile Design Work: Worked on brand consulting, logo design, and apparel design.
- Client Alignment: Ensured alignment between design objectives and client expectations.
- Ford EU Ecommerce Vendor Portal: Led UX design for Ford's new EU Ecommerce Vendor Portal, focusing on onboarding, pricing, and reporting.
- Forevermark Project: Designed a web experience to enhance product discovery and sales, seamlessly integrating educational content.

UX UI Designer
at Global Data
May 2016 - Jan 2019

- BNP Paribas Bank Project: Created "Investigator," a 360° content hub extending into video, social media, ads, and more.
- Amarula Project: Redesigned Amarula's website, enhancing its appearance to highlight the brand's heritage and cater to modern consumer expectations.
- UI Solutions: Designed and developed user interfaces for websites and web applications.

- Wireframing: Created wireframes for new developments.
- Collaboration: Worked with marketing, senior management, designers, and technical teams.
- Portfolio Management: Updated and managed the portfolio.
- Team Collaboration: Collaborated with Business Analysts, Account Managers, and Sales Teams.
- Industry Focus: Served industries including Oil and Gas, Insurance, Healthcare, and Pharma.
- Data Visualization: Designed data visualizations and created digital products for B2B.

UX UI Designer
at Conjure
Sept 2015 - Apr 2016

- Dashboard Product: Developed a dashboard for top businesses to compare their product price points against direct competition.
- Visual Design: Executed all stages of visual design, from concept to final hand-off.
- Dynamic Interfaces: Designed interfaces for future products, including automotive.
- Style Guide: Created and maintained a cohesive style guide.
- Development Collaboration: Worked with the development team to implement innovative solutions.
- Stakeholder Engagement: Interviewed and collaborated with key stakeholders.
- Ford Sync Gen Project: Redesigned the Sync Gen 3 interface under tight deadlines, conducted user research, and developed a robust design system.
- Triumph Motorbike Project: Created assets for the Triumph Rocket HMI.
- Innovative Solutions: Introduced creative solutions that aligned with product goals.

Skills

Wireframing and Prototyping, User Research and Testing, Data-Driven Design, Information Architecture, Interaction Design, Visual Design, Dashboard Design, Mobile and Web Design, Responsive Design, Design Systems and Guidelines, Adobe Creative Suite (Adobe CC), Figma, Sketch, Miro, HTML and CSS, Webflow, Design Sprints, Agile and Scrum Methodologies, Cross-Functional Collaboration, Stakeholder Engagement, Project Tracking and Management, Presentation Development, Clear Communication and Constructive Feedback, AI and Machine Learning Integration, Data Visualization, Analytics, Content Strategy, Virtual Events Design, Landing Page Optimization, Digital Media Design, Illustration, Business Requirements Analysis, Functional Design, Technology Trends Awareness, Image Quality Management, Artifacts Management, SAS (Software), WebEx, Organization Skills

Education

ELVTR
Nov 2023 - Jan 2024
Intro to AI Product Design

London Metropolitan University
Nov 2009
BA Honors, Graphic Design & Advertising